



Craig A. Bowman

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For almost 30 years, Craig and his firm, Common Ground Consulting, LLC™ have been providing world-class consulting services for corporate clients, as well as community-based, national, and international social profit organizations. As a leading social sector futurist, Craig has spent his career developing a philosophy of leadership that harnesses passion and trust as a bridge between human potential and social responsibility. Craig believes in “radical candor” when it comes to helping staff and stakeholders meet key performance goals.

Craig provides strategic, executive-level one-on-one coaching, particularly as it relates to performance evaluation; and offers valuable communications, advocacy, and management training for staff and boards of directors. He has helped hundreds of organizations address diversity, equity, and inclusion issues, and he teaches beginners and advanced courses in facilitation skills, curriculum development, and non-formal education.

He has lead strategic new media communications efforts; and specializes in the creation and implementation of youth and community development programming strategies. Craig is a journalist by training and an expert in organizational assessment, development, management, and sustainability issues. He has provided on-site technical assistance and capacity building to companies and organizations in 32 countries on five continents.

Craig’s efforts over the years have largely centered on organizational development consulting and the design and delivery of high-quality, interactive, non-formal education and training. The majority of this work has focused on assisting organizations and businesses in developing and implementing mission critical goals and the systems necessary for high productivity and the efficient use of resources.

Craig currently spends about 60% of his time providing public, private and civil society sector-development support to USG-funded projects around the world—primarily working in developing countries. In the U.S., he has major contracts providing management consulting services to environmental, labor, and transportation-focused organizations, technical assistance to Department of Education-funded programs and he works closely with many federal and non-federal programs.

His client portfolio includes more than 200 companies and organizations, 25 foundations and consulting firms, government agencies, and students, faculty, and administrators from more than 200 colleges and universities in the United States and abroad. All of the high-quality, culturally-competent, interactive technical assistance interventions that he provides to clients are uniquely developed using Common Ground’s state-of-the-art Strategic Design System™ to meet specific goals and objectives.